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- 엔지니어링/컴퓨팅/기술분야 전문가 컬렉션 -



The screenshot shows the Emerald Insight Home Page. At the top, there is a navigation bar with links for Log in, Register, Help, Cart, Admin, and Blog. Below this is a search bar with a dropdown menu for 'Resource areas' set to 'Emerald Resources'. A red box labeled 'A' highlights the search bar area. Below the search bar is a grid of 15 category icons, each with a title and a brief description. A blue box labeled 'B' highlights the 'Education' icon. A yellow arrow labeled 'C' points to the 'Articles and Chapters' dropdown menu. A blue box labeled 'C' highlights the dropdown menu, which lists various resource areas: Emerald Resources, For Authors, For Librarians, For Engineers, Research Zone, Learning Zone, Teaching Zone, and Multimedia Zone.

A. 간편검색 & 고급검색
B. EECT 대학라이선스로 제공되는 저널 (62종)이 포함된 컬렉션
C. 저자, 교수, 학생 등을 위한 다양한 자료 제공




HOME JOURNALS & BOOKS CASE STUDIES OPEN ACCESS Resource areas: Emerald Resources

A This Journal  Advanced Search

HOME / BROWSE JOURNALS & BOOKS / ACCOUNTING, AUDITING & ACCOUNTABILITY JOURNAL

Volume List


Issue(s) available: 186 - from Volume 1 Issue 1, to Volume 31 Issue 8

B Icon key: ■ You have access □ Contains OA/Free/Purchased  Backfile  Earlycite  Abstract only

Earlycite

- Volume 31
 - Issue 8 2018
 - Issue 7 2018 Special Issue: Language and translation in accounting
 - Issue 6 2018
 - Issue 5 2018
 - Issue 4 2018
 - Issue 3 2018
 - Issue 2 2018
 - Issue 1 2018
- Volume 30
 - Issue 8 2017
 - Issue 7 2017
 - Issue 6 2017
 - Issue 5 2017
 - Issue 4 2017



Journal Information






Accounting, Auditing & Accountability Journal

ISSN: 0951-3574
 Online from: 1988
 Subject Area: Accounting, Finance & Economics

Current Issue | Available Issues | Earlycite

C  RSS  ToC Alert

 
 Social Sciences Citation Index (SSCI)®  Publish open access in this journal

D MOST READ MOST CITED RELATED

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A. 저널 내 키워드 검색
B. 대학라이선스 제공 저널은 ■ 으로 확인 가능!
C. E-mail Alerts, RSS, My Profile에 즐겨찾기 추가
D. Most Read 최근 7일간 가장 인기 있는 / Most Cited 최근 3년간 가장 많이 인용된 기사 브라우징

HOME JOURNALS & BOOKS CASE STUDIES OPEN ACCESS

HOME / BROWSE JOURNALS & BOOKS / ENGINEERING COMPUTATIONS / VOLUME 35, ISSUE 7

Table Of Contents: Volume 35 Issue 7
Published: 2018, Start page: 2406

Icon key: ■ You have access to this item ■ Back

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A Abstract HTML PDF (691 KB) Reprints and Permissions Author(s): Xiaoming Tian, (College of Petroleum Engineering, China University of Petroleum-Beijing, Beijing, China) ...Show all authors Purpose In petroleum industry, hydraulic fracturing is essential to enhance oil productivity. The hydraulic fractures are usually generated in the process of hydraulic fracturing. Although some mathematical models were proposed to analyze the well-flow behavior of conventional fracture, there are few models to depict unconventional fracture like reorientation fracture. To figure out the effect of reorientation fracture on production enhancement and guide the further

B Article Options and Tools PDF Abstract Citation and Reference More Favourites Reprints & Permissions Journal Information Engineering Computations

C Add to Marked List

D 언어 선택 언어 선택 한국어 갈리시아어 구자라트어 그리스어 네덜란드어 네팔어 노르웨이어

A. Abstract 클릭하여 아티클의 자세한 서지정보 확인
B. 아티클의 참고문헌 인용정보 및 관련 콘텐츠로 연결
C. Marked list에 아티클 세션 저장, 인용정보 저장 등
D. 초록, 원문(HTML) 페이지에서 103개 언어로 구글 번역 연동

Advanced Search

Search for Clear search D

Enter search term

A
Anywhere

AND

Enter search term

C
Anywhere

B +

INCLUDE:

All content Only content I have access to

Accepted Articles Backfiles

C -

NARROW BY:

Content type:	Publication date:
<input checked="" type="radio"/> Articles and Chapters	<input checked="" type="radio"/> All dates
<input type="radio"/> Case studies	<input type="radio"/> Last month
	<input type="radio"/> Last 6 months

ADVANCED SEARCH TIPS

BOOLEAN SEARCH

Use the Boolean Operators AND (also + or &), OR, and NOT (also -) in search terms to specify logical relationships between terms. By default, the AND relationship is used. For example, to search for publications with the keyword "computer" but without the keyword "software", enter the text "computer NOT software", select "Keyword", and click "Search".

AUTHOR SEARCHING

Author search includes exact matching. For example, a search for James Smith returns results for James H. C. Smith and James G. Smith, but not for J. Smith. If an initial search using the full author name does not return the desired results, try revising your search to include only the first initial and full last name. You can search for multiple authors using Boolean Operators between author names; for example, "John Smith OR Sally Baker" or "Smith AND Baker" or "John Smith NOT Baker".

PHRASES

WILD CARDS

REFINING YOUR SEARCH WITH SEARCH

- A. 검색필드 제한하여 정확한 검색 결과 도출
- B. INCLUDE : 모든 콘텐츠 또는 우리 도서관 구독분으로 제한 및 Accepted Articles, Backfiles 로 검색범위 제한
- C. NARROW BY : 콘텐츠 유형, 발행일로 검색범위 제한
- D. Search Help : 자세한 검색 도움말 제공

Search Results

ARTICLES/CHAPTERS (10015) CASE STUDIES (109)

Order results by: Relevance Newest First Oldest First

Results: 1-20 of 10015

1 2 3 4 5 6 7 8 9 10 Next >

Items per page: 20

Icon key: You have access Partial access Backfile Earlycite Abstract only

- Select all For selected items: Please select
- 1 Realizing marketplace opportunity: How research consumer market influenced mainstream markete
 Type: Research paper
 Judy Foster Davis
 Journal of Historical Research in Marketing, Volume: 5 Issue: 4, 2013
 Preview | Abstract | HTML | PDF (292 KB) | References | Reprints and Permissions
 - 2 Changing Political Fortunes: Race, Class, and "Black Power" in the Rise and Fall of a Black Urban Regime in Oakland
 Type: Chapter Item
- For selected items: Please select
- Please select
 - Add to marked list
 - Email
 - Download citation
 - Track citation

SEARCH HISTORY SAVED SEARCHES

Recently Searched

- Anywhere: black consumer (Articles/Chapters - 10015)

Refine Search

FILTERS APPLIED:

None

Keyword

Search For Clear search

Consumer Beha
 United States Of
 United Kingdom
 Internet (165)
 +More

Publication Date

Last Year (535)
 Last 6 Months (2
 Last 3 Months (1
 Last Month (32)

Publication

British Food Jou
 Int J Productivity
 Int J of Social Ec

INCLUDE:
 All content Only content I have access to

Accepted Articles Backfiles

Search

- A. 검색결과 재정렬: 적합성, 최근 또는 오래된 순 정렬
- B. My profile에 검색결과 저장, 이메일전송 등
- C. Type : 아티클 타입 안내 (다음 슬라이드 참조)
- D. Refine Search : 검색결과 내 제한
- E. Search for : 새로 검색 (검색결과 화면 우측 하단에 위치)

16 ■ □ Control and Power in Online Consumer Tribes: The Role of Confessions

Type: Chapter Item

Anna Fyrberg-Yngfalk , Bernard Cova , Stefano Pace , Per Skålén

Series: Research in Consumer Behavior, v. 15, 2013

▼ Preview | Abstract | HTML | ePub (300 KB) | PDF (472 KB) | References | [Reprints and Permissions](#)

17 ■ □ Modelling consumer choice of distribution channels: an illustration from financial services

Type: Research paper

Nancy Jo Black , Andy Lockett , Christine Enneking

International Journal of Bank Marketing, Volume: 25 Issue: 4

▼ Preview | Abstract | HTML | PDF (288 KB)

18 ■ □ Nostalgic marketing, perceived value and purchase decisions

Type: Research paper

Ilyoung Ju , Jihye Kim , Mark Jaewon Cha

Management Decision, Volume: 54 Issue: 10

▼ Preview | Abstract | HTML | PDF (401 KB)

19 ■ □ The Black Sea Encyclopedia

Type: Review

Stuart James

Reference Reviews, Volume: 30 Issue: 6

Abstract | HTML | PDF (56 KB) | Reference

20 ■ □ Hashtags and handshakes in brand-consumer interaction

Type: Research paper

Mitchell Hamilton , Velitchka D. Kaltcheva

Journal of Consumer Marketing, Volume: 33 Issue: 4

▼ Preview | Abstract | HTML | PDF (208 KB) | Reference

* **Research paper** : 저자에 의해 수행된 모든 형태의 연구-모델이나 프레임워크의 검증, 행동 연구, 데이터 검증, 시장 조사, 설문 조사, 경험적 또는 과학적, 임상학적 연구-를 보고하는 논문

* **Viewpoint** : 저자의 견해와 해석에 의존하는 모든 논문 또는 저널리스트의 기사

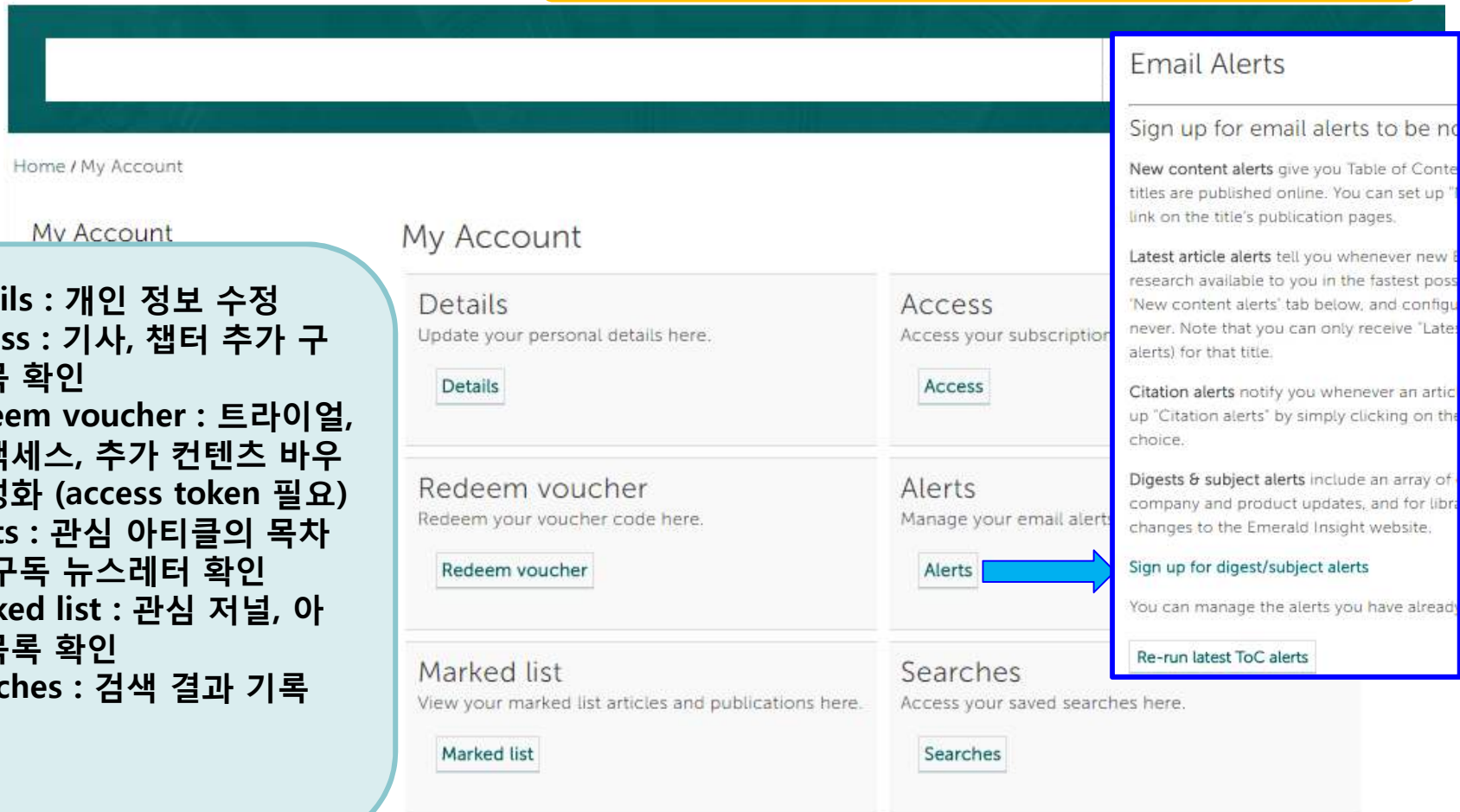
* **Technical paper** : 기술적 상품, 프로세스 또는 서비스를 기술하고 평가하는 논문

* **Conceptual paper** : 연구의 기초가 되는 것이 아니라 가설을 세우는 것으로, 논변적이고 철학적인 토론과 다른 사람들의 작업과 사고의 비교연구를 포함

* **Case study** : 사례연구는 실제 조직 내 개입 또는 경험을 기술하며, 교수활동으로써 사용된 법적 또는 가상의 사례연구들이 포함

* **Literature review** : 특정 주제분야에서 주석 또는 비평이 주 목적인 논문이 포함되며, 정보자원에 조언을 제공하는 선택적 참고문헌이 되거나, 연구의 목적이 토픽을 개발하고 다른 관점을 탐구하는데 주요 원인을 포함한다는 점에서 포괄적임

* **Review** : 개요 또는 어떤 개념, 기법, 현상의 역사적인 조사를 제공하는 논문을 포함하여, 논변적이기보다 좀더 서술적이고 교육적임



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* Teaching Zone

- Business & management 분야 teaching 을 위한 resource
- 2001년부터 현재까지의 중요 Case Study
- 유명인사 인터뷰, 도서 리뷰

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Teaching Zone

Resources for teaching faculty and students in business and management



Welcome:

Emerald's Teaching Zone is designed to provide support and ideas for faculty involved in teaching business and management.

* Teaching Insights

강의 계획서 작성, 강의 진행, 강의&지도 수행에 관한 팁 제공

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For Case Studies

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교육분야에 최신 핫토픽과 인물 소개

For Authors

For Editors

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Teaching insights into writing and running courses, schemes of work for existing courses, and tips on conducting lectures and tutorials.

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Audio and video content from Emerald



Featured video: Online social networks and learning

Published in *On the Horizon*, this viewpoint essay seeks to argue that young people's online social networking can serve as sites for and supports for student learning in ways not currently assessed.

This work presents concrete examples of how social network sites, typically seen as a distraction, might be re-envisioned as supports for revised student learning outcomes.



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Featured audio: Marketing and Logistics

Luxury brands go back to nature



A mountain, a forest, a river and a basic wood make-up free and casually dressed Angelina J... hair blowing gently in the breeze; if you want f... latest trend in advertising, look no further than Louis Vuitton.

Video Channels

01: Video Abstracts



We are delighted to present video abstracts of recently published and notable Emerald articles filmed by the articles' authors.

02: Talking Management



The Talking Management Series features insightful interviews with leading business figures and management writers.

03: Emerald Channel



This channel features short videos and seminars introducing the key benefits of Emerald products and services.

04: Writing Teaching Cases



Engaging talk split into 8 short videos, by Editor-in-Chief Dr Bachani, on preparing teaching

* Multimedia Zone

- 저자가 직접 자신의 아티클에 대해 설명하거나, 인터뷰 형식으로 아티클에 대해 논의된 질의 & 응답을 동영상으로 제공
- 이 외에 전문가 인터뷰, 에디터/저자 인터뷰, Emerald 상품/서비스에 대한 소개도 동영상으로 제공

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Book authors: see also our books section.

Impact of Research
Emerald's philosophy concerning impact of research is explained. Discover what Emerald means by impact, how Emerald measures impact and what impact information Emerald provides, as well as links to further information sources.

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If you are researching, teaching or consulting in management, or are yourself a manager with something to say, we aim to be your publisher of choice. Discover the benefits and opportunities in our Writing for Emerald section.

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Emerald's partnership with Peerwith offers an author services platform providing editorial support (including language editing and translation, visuals, and consulting) to help academics get their research submission-ready.

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Find out who has won one of our prestigious Emerald Literati Network awards. These awards recognize the efforts of authors and editors and celebrate the outstanding contributions many have made, not only to our journals, but to the body of knowledge itself.

Guide to Getting Published
Emerald's Guide to Getting Published initiative – advice on how to get published from the publisher. Why not host a presentation at your institution?

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- GGP (Guide to Getting Published) 세션의 비디오 영상의 다운로드 제공함

Thank you!

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